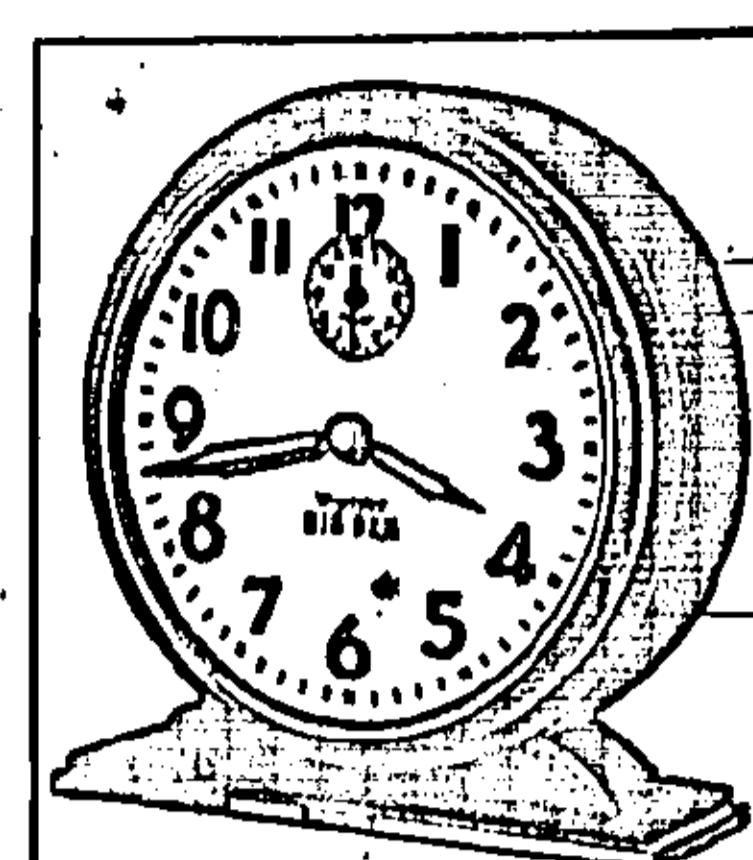
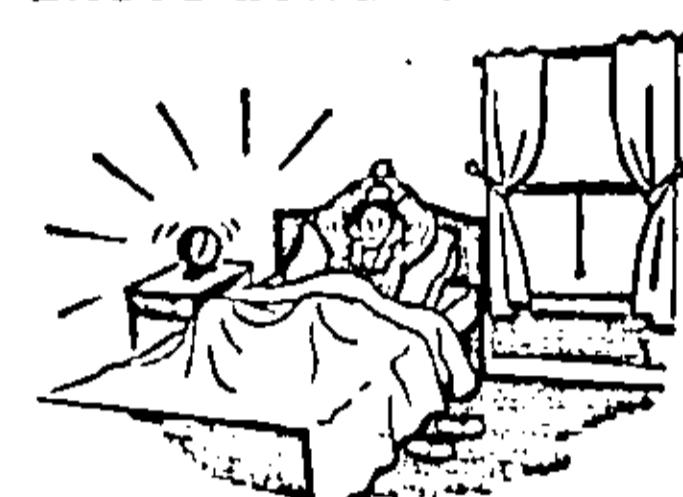


WILLARDS BATTERIES



Sole Agents:  
SOUTHERN MOTORS, LTD.  
350 Hennessy Rd., Wan Chai.  
Telephone 25644.

DEPENDABLE  
**BIG BEN**WAKES YOU SURELY  
KEEPS TIME BETTER  
LASTS LONGER

Every day dependable Big Ben calls millions from sleep to action—wakes more people than any other alarm clock!

Big Ben has extra-value features—he's better than ordinary clocks. 1. Big Ben's faithful call wakes you at the appointed time. 2. Big Ben's precision construction reduces friction. 3. Big Ben's dustproof case protects his movement from dust.

There are two Big Ben models: Chime Alarm with quiet tick and two-voices—and also Loud Alarm with intermittent extra loud alarm for heavy sleepers.

All good stores carry Big Ben and many other famous Westclox alarm clocks and watches.

WESTCLOX  
LaSalle, Illinois, U.S.A.Division of  
General Time Instruments Corp.Distributors:  
Dodge & Bourne (China) Ltd.  
36 French Bank Bldg.  
Queen's Rd., G., Hong Kong.

A. SEK &amp; CO.

PHOTO SUPPLIES  
Latest Model of Rolleiflex  
And Miniature Cameras

SOLE AGENT FOR

Lumiere &amp; Hama Plates

Films &amp; Papers

New Arrival of the

Famous Hensoldt

Field Glasses

Developing, Printing, Enlarging

and Repairing Cameras.

PRICE MODERATE

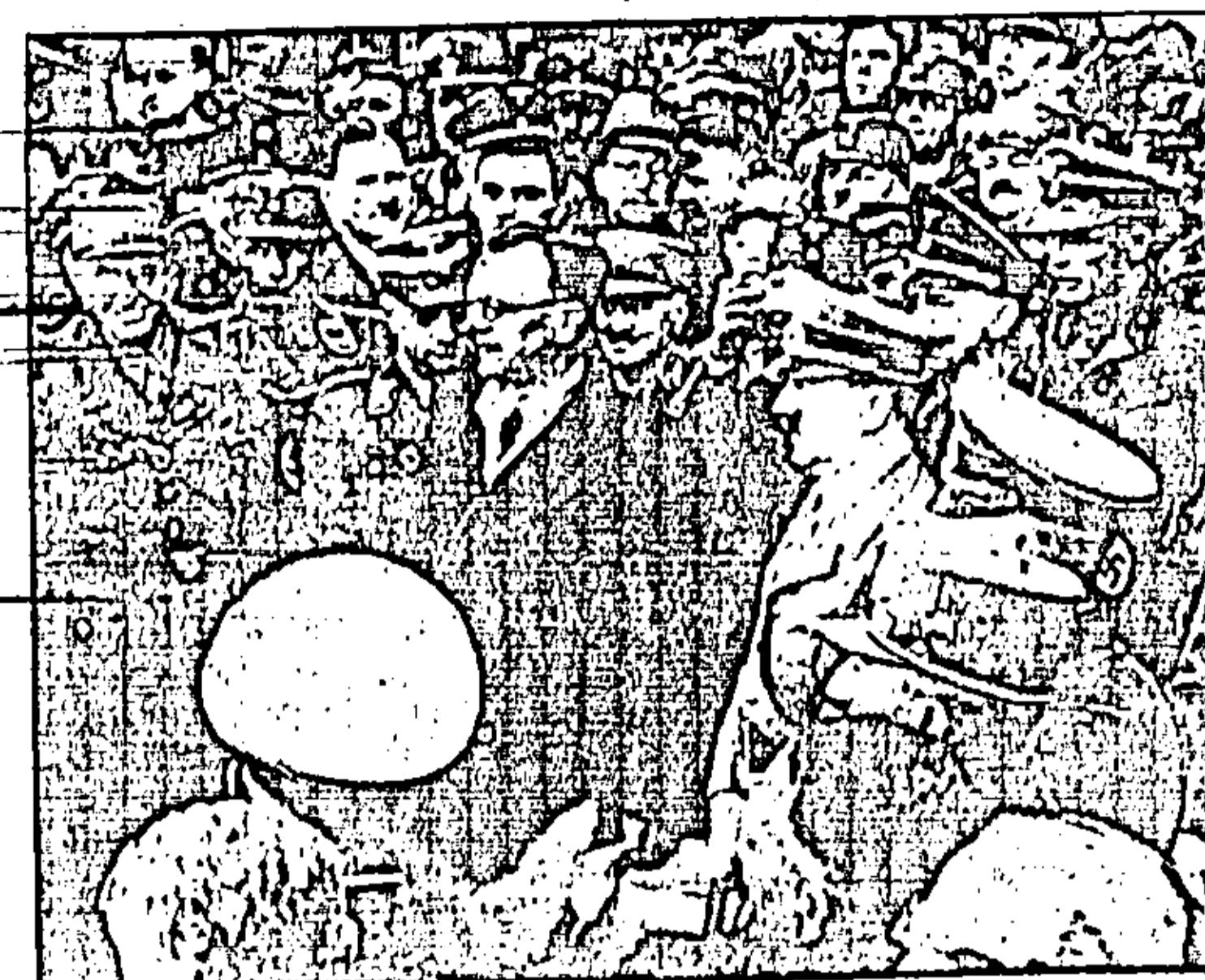
26A Des Voeux Road Central

Telephone 23459

Branch: 22, Wing Hop Rd. N.,

Canton.

# Labour And The Axis



DR. SEYSS-INQUART (centre) with Herr Hitler, celebrating after the mailed-fist victory. Dr. Seyss-Inquart, is the new puppet Governor-General of Austria.

CROWDS were marching through London's streets recently shouting the cry "Save Austria." The danger lies nearer. It is time to think of "saving" our own island.

Two events last month were combined with remarkable precision. The Führer marched into Vienna, General Franco began his march on Barcelona.

The notion that we face two hungry and restless Powers, acting each for itself, which spring a series of disconnected crises upon us has got to be discarded.

We face an "axis," as the Dictators significantly call it, round which all Europe now turns at their will. Once, perhaps, it was breakable. To-day, after the test in Austria, it is demonstrably solid. Few formal alliances in history have been as solid and effective.

It has already won for Germany complete ascendancy in Middle Europe. It has nearly won for the Roman Empire the mastery of the Mediterranean.

Two peoples, and only two, refuse to revolve as satellites round this axis, the republican Spaniards and the Czechs.

**MIGHTIER THAN NAPOLEON**  
If they are allowed to go down unaided, then isolated and alone do it in.

**BATTLEFIELD OF SPAIN**  
Let us remember that we are facing, not Hitler, Mussolini or Franco alone, but this Axis, this alliance. Where is it weakest?

In Spain, for it can send its men and munitions only by sea.

Where are the Western Powers strongest? Again, in Spain. For together, though it may not be for long, they still command these seas. Further, the French have

with Spain a common frontier, while Middle Europe is out of reach.

Even if we felt no admiration and sympathy for this gallant people, it is to Spain that every consideration of self-interest and strategical calculation calls us.

The Franco trick, if it succeeds in Spain, may be repeated in France. The Cagoulard plot was the first essay.

**MOMENT FOR ACTION**  
Over the first step we all agree. Mr. Attlee spoke well in the House, and so did Sir Archibald Sinclair. The Republic is being overwhelmed, not by the valour of Fascist troops, whether Spanish, Moorish or Italian, but solely by interventionist planes and tanks and ships we can build may be useless to redress the balance.

**PICTURE OF MENACE**  
From the French and British angle (for at least we two stand together), let us survey the picture:

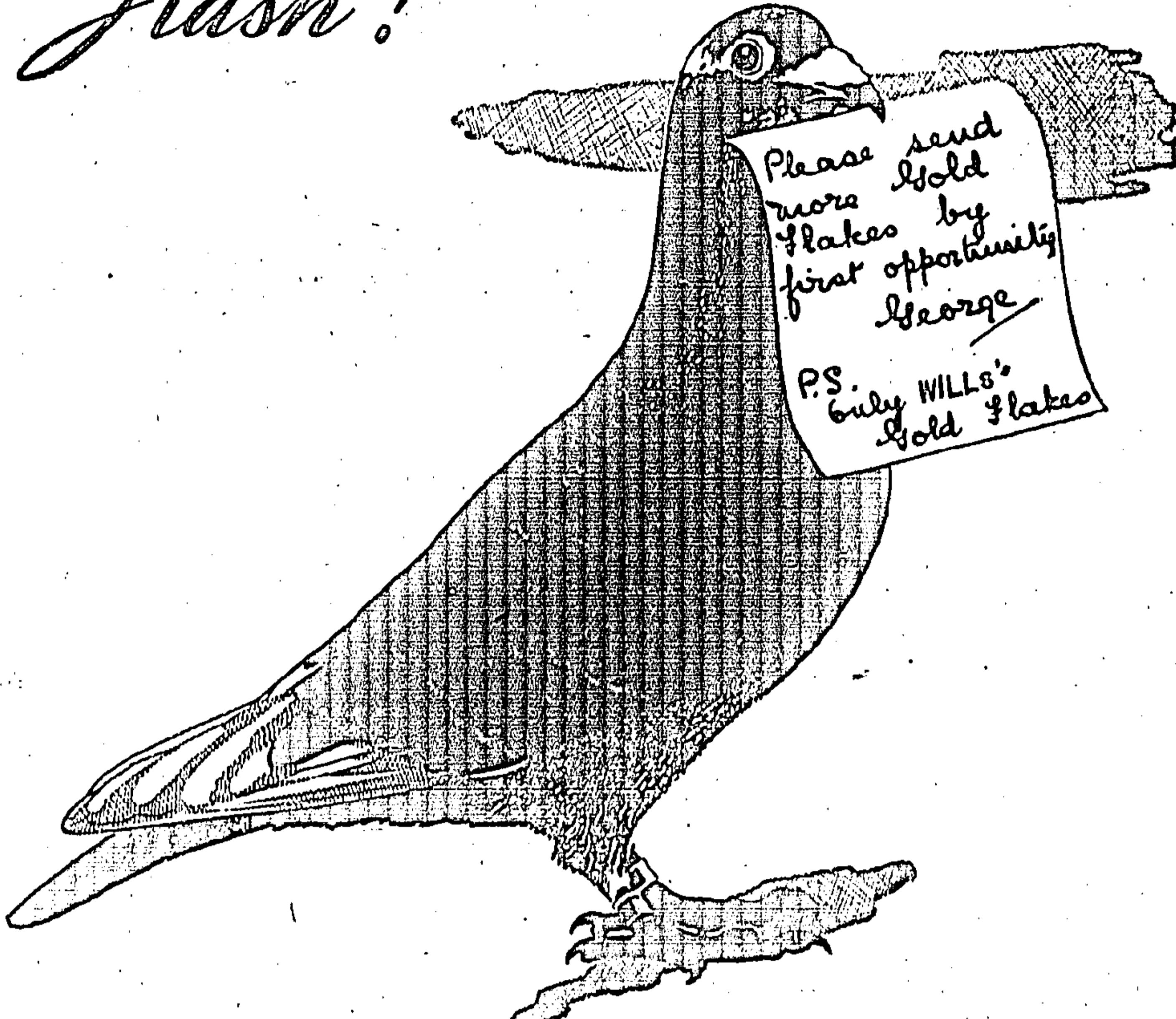
(1) Since the re-militarisation of the Rhineland, the French now face a solid barrier of concrete forts, the Siegfried Line in the Rhine Valley. Against this they must dash their heads, if and when they march to defend the Czechs.

There is no hope unless we can extort from Mr. Chamberlain a pledge to stand by France to-day if she pours in arms to Spain. A plain warning that Britain will make a stand against potential enemies—for the Poles and Hungarians may play jester to chance of averting it.

(2) Since the anchluss, the Czech Republic has been almost completely surrounded by potential enemies—for the Poles and Hungarians may play jester to chance of averting it. But Mr. Chamberlain will learn the Nazi lion.

(3) But Spain presents the most, nothing, say nothing, and do

*Flash!*

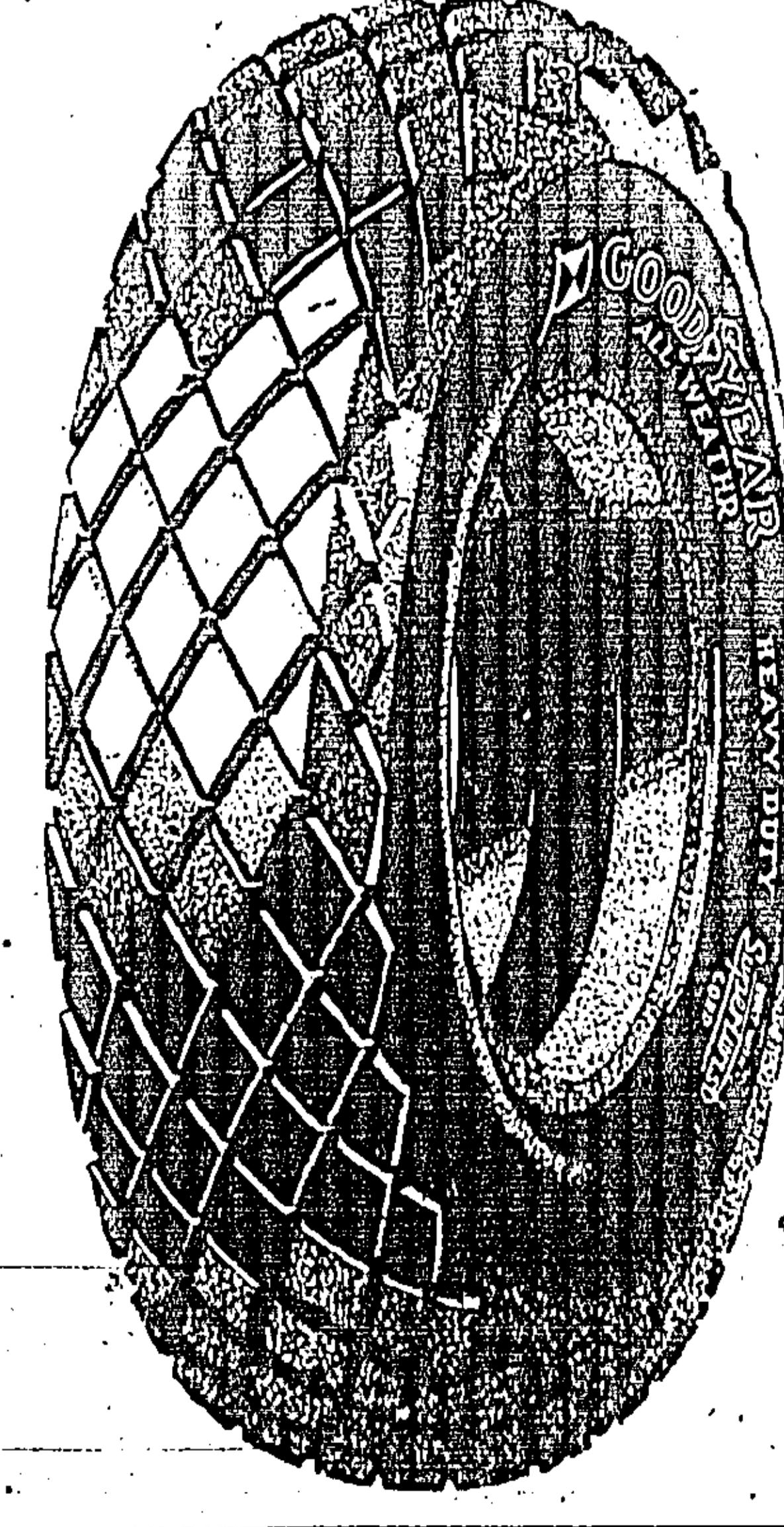


Once you have enjoyed  
the distinctive flavour of  
Wills's Gold Flake Cigarettes,  
no other cigarettes give  
quite the same enjoyment

**GOLD FLAKE**

SO-101

**GOOD YEAR**



ALL WHO USE GOODYEAR TYRES  
ARE SATISFIED

TRY THEM YOURSELF AND  
GOODYEAR QUALITY WILL TELL

DEMAND GOODYEAR FOR YOUR  
NEXT CHANGE

Local Distributor

**SUN NAM TRADING CO.**

107 Hennessy Rd. Tel. 20780

Solo Importer  
For Hong Kong & China

36 French Bank Bldg.  
Telephone 31838

UNIVERSAL SALES